



### **RESIN FLOOR DESIGN – COMPANY PROFILE**

#### **Establishment**

Resin Floor Design was established in 2009 primarily to assist architects, project managers and flooring chemical manufacturers in the correct specification of protective finishes for concrete floors. This service expanded to include corrosion protection systems. The company however did not have any in-house application teams and thus the approved specifications were installed by various different contracting companies.

In 2011 Resin Floor Design was acquired from the founding member, Ms Fiona Barry by Mr Gavin Hill who has eleven years of experience in the industrial, resin based flooring industry, and has managed two previous contracting concerns.

Resin Floor Design, based in Honeydew Gauteng now has four full time contracting teams, each of which has a dedicated team leader. All staff has an extensive collective knowledge of the industry and operates as a cohesive unit, having joined Resin Floor Design as a complete business unit from a previous contracting company managed by Gavin Hill.

# Company Philosophy

The philosophy behind the addition of the contracting teams to the service that Resin Floor Design offers is simply to be able to offer a full turnkey solution to existing and potential customers in terms of resin based flooring systems.

Coupled with a vast choice of products from various reputable manufacturers, we are able to find a viable solution for most industrial sectors of industry. This ranges from primarily the food and beverage industry and stretch to motor vehicle manufacture, pharmaceutical, electronics and even explosives manufacture.

Ms Fiona Barry, with her vast marketing experience and extensive exposure to industrial decision makers and ties to many product manufacturers adds an invaluable service in bridging the gap between direct contracting and the many aspects involved prior to the actual installations.











# **Target Markets**

The advent of numerous quality control systems to the manufacturing and distribution industry, especially in the food and beverage sector has determined an on-going requirement for floor finishes that meet or exceed standards that are continuously being set.

This requirement has determined the market for Resin Floor Design, and thus our speciality field is the installation of polyurethane screed systems in various thicknesses. These systems comply with most standards in terms of HACCP compliance, and carry extensive back-to-back guarantees with the manufacturers. Floor finishes of a different nature are also installed on a regular basis and these include epoxies, acid resistant floors, conductive floors and corrosion protection systems.

Resin Floor Design has various large national concerns that utilise our services on a regular basis. Some of these relationships have been built over many years and numerous customers have been loyal to the contracting staff that has provided the on-site service in the past.

## **Company Services**

Resin Floor Design specialise in the application of resin based high performance industrial flooring systems and are approved applicators for numerous reputable material manufacturers.

Our fields of expertise include the application of epoxy and polyurethane self levelling coatings and screeds, corrosion protection systems, anti-static flooring, full conductive flooring and elastomeric car park decking systems.

In order to meet the industrial sector's requirement of flooring systems that perform continuously, Resin Floor Design can offer our existing and potential clients expert advice from the specification stage of a project. This early approach allows for good communication between all contractors, thus ensuring a high-quality flooring installation that continues to perform under the conditions it is exposed to.

Our services include a back-to-back guarantee to the client from both Resin Floor Design, as well as the applicable materials manufacturer.





## **Product Suppliers**

In order to provide our customers with peace of mind in terms of flooring finishes they require that there be a good relationship between the material manufacturer and the applicator. Thus a noticeable and sound relationship between the two is essential. The strength of a guarantee is dependent on the confidence the supplier has in the applicator and due to this Resin Floor Design has "approved applicator" status with most suppliers.



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# <u>Vision</u>

The vision of Resin Floor Design is to supply lasting flooring solutions to the industrial sector whilst realising the value factor to the client.

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# **Management**

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